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## Executive Hires Signal Growth for United Realty

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*Richard Vitale, left and Chad Whatley, right*

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A leading sponsor of real estate alternative investment programs readies itself for expansion with two high profile executive hires. United Realty, sponsor of United Realty Trust (URT) a commercial real estate program, has announced that Richard Vitale has assumed the role of President and Chad Whatley has taken on the duty of Executive Vice President (EVP) of product distribution.

“Richard and Chad’s deep experience in alternative real estate investing and their ability to think big will help us better serve our customers and grow as a sponsor,” commented Jacob Frydman, Chairman and CEO of United Realty, in a statement.

Both new hires possess years of industry experience.

Before joining United Realty in December 2013, Mr. Vitale, a 21 year commercial real estate veteran and holder of the Chartered Financial Analyst designation, was co-owner of AEI Capital Corporation (AEI), a sponsor of non-traded real estate funds. As President of United Realty, he is tasked with leading the company’s product expansion and overall distribution.

Mr. Whatley touts over 14 years of experience in financial services including time as a financial advisor. Most recently, he was Executive Vice President of east coast sales for AEI before joining the United Realty team this month.

As EVP of product distribution, Whatley will be responsible for the Company’s national sales efforts, its national key account teams and its platform of investment products. Mr. Whatley is licensed through Cabot Lodge Securities LLC, the dealer manager for URT.

Mr. Frydman added, “Recruiting top talent is central to our expansion strategy, which will include the introduction of a number of innovative new products.”

URT, also known as The Dual Strategy REIT, focuses on acquiring stabilized cash-flowing assets as well as opportunistic assets that can be enhanced to benefit from unrealized value.

[To learn more about United Realty Trust, Inc. click here.](#)

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